

## RENTING V. S. BUYING WHICH IS BETTER?

We all need a place to call home. In most cases people end up having to pay rent for the rest of their life for a home that they will never own. The real question is do you want to pay rent (someone else's mortgage)? or do you want to pay to own your own home as an investment?

Real estate has proven to be one of the most stable long-term investments there is. Overall, it is far better to own your own home than rent. Not only for the pride of ownership but because it is one of the only long-term protections against inflation. With rental rates increasing constantly, it will become very difficult to afford living comfortably by renting a home.



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**CIMA**  
REALTY GROUP

"Elevating your wealth  
through Real Estate"

### CIMA REAL GROUP:

CIMA Realty Group is a select group of highly qualified and successful Real Estate professionals and entrepreneurs who have banded together to reach out to our community and offer advice and services to people who want to thrive in the Real Estate Market. We provide an abundance of Real Estate related services, and education in the following areas:

- **BUYING**
- **SELLING**
- **INVESTING**

CIMA is the Latin word meaning "Peak". Our goal is to empower and help our clients reach the peak of their Real Estate potential. At CIMA, our agents all share the same commitment; to represent every client with care and the utmost attention to service. As a small boutique professional firm serving the Real Estate Market in Sales and Investment properties we are fully committed to our customers. We have over 25 years of combined experience in the Real Estate Market. Our team is comprised of Real Estate agents with MBA'S in finance and seasoned Realtors.

We are motivated by our own desire to share our experience and expertise with both new and existing property owners. Real Estate is the backbone of the American economy; every property owner should see themselves as an important piece of our entire economic system! Here at CIMA, we know that sharing our knowledge with others is the key to fundamentally empower our Real Estate community and our society as a whole. Every service we provide includes as much of an education as a handholding experience. Our goal is to propel you to your peak potential and obtain your "CIMA".

### BUYING A HOME:

Buying a home is an exciting adventure! But it can be especially complicated. There are a lot of details that need to be ironed out and if you're not too familiar with all aspects of the process, it can end up being costly and time consuming. Especially if you don't have all the best information and resources at your disposal. Our experienced agents will make this process a stress-free and smooth experience. As a small boutique firm we always customize and tailor our service to meet each individual customer by looking out for their best interest. Whether you're buying your first home or an investment property, we will be here to guide you! Our priority is our customer's success.

### SELLING YOUR HOME:

For most of us, our home is our largest financial investment, and deciding to sell, is a huge decision that involves a great deal of planning and hard work. When deciding to sell it's important to have a professional Real Estate Advisor handle the details involved in the successful sale of your home for the best possible price! Our experienced agents will educate and guide you through every step of the process in order to insure a smooth and successful transaction. Your piece of mind is our goal.

**FIND OUT WHAT YOUR HOME IS WORTH  
CALL US TODAY FOR YOUR FREE  
REALTY CHECK!**

### INVESTMENTS IN REAL ESTATE:

Buying Real Estate is more than just buying a personal residence. As the Real Estate Market continues to prosper, Investing in Real Estate has become a profitable investment vehicle. Although the Real Estate Market has plenty of opportunities for making big gains, buying and owning Real Estate is a lot more complicated than investing in stocks and bonds. We will introduce you to Real Estate as a great investment asset that will increase your net worth. We don't just "talk the talk we walk the walk", most of our Real Estate agents are true Real Estate investors and have been for over 25 years. Our advisors will teach you how to cash flow a property. It takes long-term investing and a diverse portfolio plus Real Estate to build true wealth.

